IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF NEBRASKA

DARRYL TRACY,

Plaintiff,

-V-

TRANSUNION, LLC, EQUIFAX INFORMATION SERVICES, LLC, and GENERAL MOTORS FINANCIAL COMPANY, INC. d/b/a GM FINANCIAL,

Defendants.

Civil Case Number:

CIVIL ACTION

COMPLAINT AND DEMAND FOR JURY TRIAL

INTRODUCTION

- 1. Plaintiff, DARRYL TRACY, a Nebraska resident, brings this action under the Fair Credit Reporting Act, 15 U.S.C. § 1681, et seq. (the "FCRA") alleging that Defendant GENERAL MOTORS FINANCIAL COMPANY, INC. d/b/a GM FINANCIAL (hereinafter "GM" or "Furnisher") has negligently and recklessly disseminated false information regarding the Plaintiff's credit.
- 2. Plaintiff further alleges that two of the largest consumer credit reporting agencies,

 TransUnion and Equifax ("CRA's"), failed to follow reasonable procedures to ensure

 maximum accuracy of credit reports they prepared concerning Plaintiff and failed to

 investigate credit report inaccuracies in response to Plaintiff's disputes.
- 3. Plaintiff seeks statutory, actual, and punitive damages, along with injunctive and declaratory relief, and attorneys' fees and costs.

JURISDICTION

- 4. The Court has jurisdiction over this action under 28 U.S.C. § 1331, 15 U.S.C. § 1681, *et seq.*, and 28 U.S.C. § 2201. If applicable, the Court also has pendent jurisdiction over the state law claims in this action pursuant to 28 U.S.C. § 1367(a).
- 5. All defendants regularly conduct business within the state of Nebraska and violated Plaintiff's rights under the FCRA in the state of Nebraska as alleged more fully below.
- 6. Venue is proper this district under 28 U.S.C. 1391(b) because Plaintiff resides in this district, Defendants conduct business in this district, and communications giving rise to this action occurred in this district.

PARTIES

- 7. Plaintiff Darryl Tracy ("Plaintiff"), is a resident of the State of Nebraska and is a "consumer" as that term is defined by 15 U.S.C. § 1681a(c).
- 8. Defendant TransUnion, LLC is one of the largest credit reporting agencies in the United States and is engaged in the business of assembling and disseminating credit reports concerning hundreds of millions of consumers. TransUnion is a "consumer reporting agency" as defined by 15 U.S.C. § 1681a(f) of the FCRA, and is regularly engaged in the business of assembling, evaluating, and dispersing information concerning consumers for the purpose of furnishing consumer reports, as defined in 15 U.S.C. § 1681a(d)(1) of the FCRA, to third parties.
- 9. TransUnion, LLC is a limited liability company with its principal place of business located at 555 West Adams Street, Chicago, IL 60661.
- 10. Defendant Equifax Information Services, LLC is one of the largest credit reporting

agencies in the United States and is engaged in the business of assembling and disseminating credit reports concerning hundreds of millions of consumers. Equifax is a "consumer reporting agency" as defined by 15 U.S.C. § 1681a(f) of the FCRA, and is regularly engaged in the business of assembling, evaluating, and dispersing information concerning consumers for the purpose of furnishing consumer reports, as defined in 15 U.S.C. § 1681a(d)(1) of the FCRA, to third parties.

- 11. Equifax's principal place of business is 1550 Peach Tree Street, N.W., Atlanta, GA 30309.
- 12. Defendant GM FINANCIAL is a financial institution with its headquarters located at 801 Cherry Street, Suite 3600, Fort Worth, Texas 76102.

FACTUAL ALLEGATIONS

- 13. Sometime in March of 2021, Plaintiff noticed that TransUnion and Equifax were reporting a GM tradeline on their credit report with a zero balance and a current payment status of 30-59 days past due.
- 14. The reporting of an account that has been closed or transferred with a zero balance and a late payment status is inconsistent with the industry standard.
- 15. The payment status field is specifically designed to be understood as the current status of the account. As such, the credit scoring algorithms specifically take this data field into account when calculating and generating a credit score.
- 16. As a result, Plaintiff's credit score is negatively impacted because the credit report is being interpreted to mean that Plaintiff is currently late, despite the fact that they have a zero balance and zero monthly obligations.
- 17. A lower credit score hurts consumer's creditworthiness because lenders have different tiers of risk, and a consumer with a lower credit score will often be placed into a lower

- tier. This can cause consumers, like the Plaintiff to be denied credit or to receive credit at a more expensive cost.
- 18. Plaintiff, realizing the inherent contradiction of being marked late while no balances existed, sent dispute letters on or around March 17, 2021, directly to Defendants Transunion and Equifax. In their dispute letters Plaintiff noted the inconsistency, requested that an investigation be conducted, and that the inaccurate information be updated.
- 19. This reporting was materially misleading because it conveyed that Plaintiff was currently delinquent on payments when that was not the case.
- 20. Upon receipt of the dispute letters, the credit bureaus TransUnion and Equifax notified the Furnisher of Plaintiff's dispute.
- 21. Instead of conducting a reasonable investigation, the Defendants verified the accounts as accurate and have continued to report the negative information, causing the Plaintiff harm.
- 22. Plaintiff has been forced to deal with the aggravation, humiliation, and embarrassment of a lower credit score, as a result of Defendants' conduct.
- 23. At all times pertinent hereto, Equifax and Transunion's conduct was willful, and carried out in reckless disregard for a consumer's rights as set forth under section 1681s and 1681i of the FCRA.

VIOLATIONS OF THE FAIR CREDIT REPORTING ACT 15 U.S.C. § 1681i AGAINST EQUIFAX AND TRANSUNION

- 24. All preceding paragraphs are realleged.
- 25. At all times pertinent hereto, Transunion was a "consumer reporting agency" ("CRA") as

- that term is defined by 15 U.S.C. § 1681a(c).
- 26. At all times pertinent hereto, Equifax was a "consumer reporting agency" ("CRA") as that term is defined by 15 U.S.C. § 1681a(c).
- 27. The FCRA provides that if a CRA conducts an investigation of disputed information and confirms that the information is, in fact, inaccurate, or is unable to verify the accuracy of the disputed information, the CRA is required to delete that information from the consumer's file. *See* 15 U.S.C. § 1681i(a)(5)(A).
- 28. Plaintiff initiated disputes with Equifax and Transunion requesting that they correct specific items in their credit file that are patently inaccurate and damaging to them.
- 29. Transunion, after either conducting no investigation or failing to conduct a reasonable investigation, verified the inaccurate items on their credit file, something that any basic investigation would have prevented.
- 30. Equifax, after either conducting no investigation or failing to conduct a reasonable investigation, verified the inaccurate items on their credit file, something that any basic investigation would have prevented.
- 31. As a direct and proximate result of Defendant Transunion's and Equifax's willful and/or negligent refusal to conduct a reasonable investigation as mandated by the FCRA, Plaintiff has been harmed, as explained above.

FAILURE TO ASSURE MAXIMUM POSSIBLE ACCURACY 15 U.S.C. § 1681e(b) AGAINST EQUIFAX and TRANSUNION

- 32. All preceding paragraphs are realleged.
- 33. Section 1681e(b) of the FCRA requires that, "Whenever a consumer reporting agency prepares a consumer report it shall follow reasonable procedures to assure maximum

- possible accuracy of the information concerning the individual about whom the report relates."
- 34. Were Transunion to follow procedures to assure maximum possible accuracy of the credit report it prepares concerning Plaintiff; it would have removed the inaccurate information being reported on the Plaintiff's credit report.
- 35. Were Equifax to follow procedures to assure maximum possible accuracy of the credit report it prepares concerning Plaintiff; it would have removed the inaccurate information being reported on the Plaintiff's credit report.
- 36. As a direct and proximate result of their willful and/or negligent failure to follow procedures to assure maximum possible accuracy of the information it reports, Plaintiff has been harmed, as explained above.

COUNT III FAILURE TO INVESTIGATE DISPUTE FCRA 15 USC § 1681s-2(b) AGAINST GM

- 37. All preceding paragraphs are re-alleged.
- 38. Furnishers of credit information have a duty under the FCRA to investigate disputes from consumers as to the accuracy of information being reported.
- 39. Plaintiff submitted a written dispute to Equifax disputing the accuracy of the account being reported by GM.
- 40. Plaintiff submitted a written dispute to TransUnion disputing the accuracy of the account being reported by GM.
- 41. The Furnisher was obligated, pursuant to section 1681s-2(b) of the FCRA to conduct a complete and thorough investigation with respect to Plaintiff's dispute.
- 42. The Furnisher failed to reasonably investigate Plaintiff's disputes. Indeed, the Furnisher

- knew that the account had a \$0 balance but continued to report the negative information on their report anyway.
- 43. Even after the Plaintiff properly disputed the account with TransUnion, GM refused to conduct a reasonable investigation and continued inaccurately reporting this account on their credit reports.
- 44. Even after the Plaintiff properly disputed the account with Equifax, GM refused to conduct a reasonable investigation and continued inaccurately reporting this account on their credit reports.
- 45. GM's conduct violated section 1681s-2(b) of the FCRA, causing Plaintiff harm.

DEMAND FOR TRIAL BY JURY

46. Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Plaintiff hereby requests a trial by jury on all issues so triable.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff demand judgment against Defendants as follows:

- A. Awarding Plaintiff actual damages;
- B. Awarding Plaintiff statutory damages;
- C. Awarding Plaintiff punitive damages;
- D. Awarding Plaintiff the costs of this action and reasonable attorneys' fees and expenses;
- E. Awarding pre-judgment interest and post-judgment interest;
- F. A declaration that Defendants' conduct alleged herein is unlawful, as set forth more fully above;
- G. Equitable relief, enjoining Defendants from engaging in the unjust and unlawful conduct alleged herein; and

H. Awarding Plaintiff such other and further relief as this Court may deem just and proper.

Dated: October 28, 2021

By: /s/ Yitzchak Zelman

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